

Emporium-

Thanks for your support of the **10th Annual WBAB New Year's Day Cold Finger Run.**

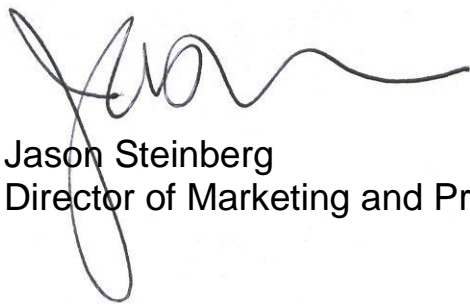
We're happy to report that over 550 intrepid souls battled the New Year's Day winter chill to be a part of this special fundraising event, which raised \$13,000 for the American Cancer Society's Camp Adventure program.

We sincerely appreciate the support that the Village of Patchogue and your Public Safety Officers lent to the Run. We know it's not the easiest event to execute, but with your help our riders arrived in Patchogue safely and had a very memorable and enjoyable experience to kick off 2013. We hope we can count on your support of this and other WBAB events in the future (with advanced notice and proper permits, of course!).

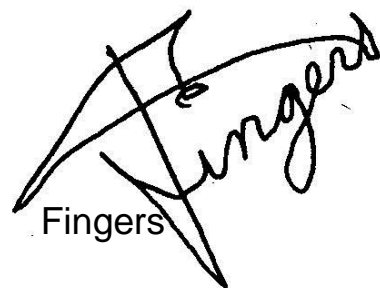
As promised, 100% of the funds raised that day went directly to Camp Adventure, a free sleep away camp held every summer on Shelter Island for children undergoing cancer treatment and their siblings. Camp Adventure allows kids to enjoy the camp experience, while receiving care and medical treatment. The camp is run by volunteers and supported exclusively through donations from individuals and businesses.

Thanks again and please extend our gratitude to all those involved.

Best Regards,



Jason Steinberg
Director of Marketing and Promotion



Fingers